PRIORITY 2

BUILD CULTURAL LEADERSHIP & CAPACITY

MOC can build cultural leadership and capacity to address the current fragmentation and lack of cohesion within the local arts sector. By fostering collaboration among cultural partners—galleries, libraries, museums, theatres, and artists— and identifying sector partners to create a Municipal Arts Organization, MOC can support a more collaborative and innovative cultural landscape. Improving cultural leadership and capacity will enhance collaboration, address volunteer burnout, foster innovation and creativity, and ensure long-term sustainability, resulting in a more vibrant and resilient community that benefits residents and attracts visitors.

GOAL

To build a strong, cohesive and collaborative arts and culture sector in MOC.

OBJECTIVE 2.1
Encourage and support the Arts & Culture Sector in improving collaboration, communication, and building capacity.

MOC Roles:

- Support capacity building, professional development and collaboration
- Increase public awareness of arts and culture activities

ACTIONS

PHASE 1

1. Facilitate regular cultural round tables to discuss key issues and relevant topics, develop networking and mentorship opportunities, artist exchanges, volunteer recruitment sessions, and professional development workshops (i.e. grant writing, marketing, board training, HR).

a) Regularly assess the needs of the arts community.

b) Bring in relevant workshops from provincial organization such as, VANS and Craft NS, as needed.

c) Facilitate hands-on skill building workshops with a focus on cross-disciplinary collaboration and generational learning.

d) Facilitate workshops and provide informational resources for artists on pay equity, labour rights, intellectual property rights and contract development.

2. Develop a communications plan to strengthen communication between MOC, cultural partners and the community with the goal to increase awareness and participation in cultural initiatives.

OBJECTIVE 2.2
Support the development of a Municipal Arts Organization (MAO) that would support local arts and culture development.

MOC Roles:

- Initiate a "call to action" with local arts organizations and artists to explore the development of a MAO.
- Host initial meetings and provide assistance establishing the MAO, if requested.
- Provide an MOC representative tasked with linking the MAO to this strategy.

ACTIONS

PHASE 1

3. Work with the local Arts & Culture Sector on the development of a Municipal Arts Organization (MAO) that would play a significant role in supporting the A&C Strategy, and the overall development of the sector, encouraging an equity, diversity, inclusion and accessibility approach.